

## Conference Theme: **Be smart. Be well.**

*Celebrating 20 Years of SBHC Networking and Learning*

**Date:** October 11, 2013

**Location:** Century High School

**7:30 – 8:00**      **Registration, Exhibits, Networking, and Breakfast**

**8:00 - 9:20**      **Welcome:** Paula Hester, Network Executive Director

### **Keynote Speakers:**

Skye Garrett, Statewide Youth Advisory Committee Member

Dana Hargunani, MD, MPH, Children's Health Director, OHA, and Co-Chair, Joint Subcommittee of the Early Learning Council and Oregon Health Policy Board

**9:20 – 9:30**      **Break & Move to Session A**

**9:30 -10:45**      **SESSION A SERIES**

**Policy A:** **What Cover Oregon Means for SBHCs—**Betse Thielman, MA, Provider Campaign Coordinator, OHA

When parents are uninsured, even children who have insurance are less likely to access medical care, relative to those with insured parents.<sup>1</sup> From 2009-present, Oregon's SBHCs helped to decrease the number of their uninsured patients through participation in the State's successful Healthy Kids program. Healthy Kids succeeded in large part due to the dedication of Healthy Kids community partners, *including the SBHCs that provided on-site application assistance or referred to local assisters*. When coverage becomes available in October 2013 through Cover Oregon, Healthy Kids will be one type of coverage available. However, our work is not done. The next frontier is ensuring that parents of SBHC patients can obtain insurance, too. Promoting coverage for all members of the family increases the likelihood that children will receive timely health care, with implications for avoiding more costly future emergent care.

Participants will:

- Learn more about Cover Oregon and the new application for OHP, Healthy Kids and private health insurance
- Discuss strategies for outreach in your community and how to reach the parents of the kids you see to ensure they're heard about new health coverage options
- Learn how you may help patients and their families access health and dental coverage as well as potential financial help

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<sup>1</sup>Amy Davidoff, Lisa Dubay, Genevieve Kenney, and AlshadyeYemane (2003) The Effect of Parents' Insurance Coverage on Access to Care for Low-Income Children. Inquiry: September 2003, Vol. 40, No. 3, pp. 254-268.

**Patient-Centered A: Adolescent Health Care Communications Program (Part 1), “You Say Tomato, I Say Tomahto: Planned Parenthood’s Youth Trainers Prepare Health Care Providers to Communicate About Sensitive Issues with Teens** – Joanne Alba, Education Projects Coordinator and Training Specialist; Jenny Russell, Youth Advocacy Coordinator; Youth Trainers, Planned Parenthood of Southwestern Oregon.

“Keeping it Real with Your Patient” will engage participants in group activities and conversation centered on increasing the effectiveness of communication with teens around sexual health issues. This highly interactive session is intended to help those who work with youth, particularly health care providers, to develop a stronger rapport with young people by addressing the importance of confidentiality, a non-judgmental attitude, and body-language and speech that resonate with teens. ***This session is the first of a two-part AHCCP training. Participants wishing to attend part 2 of this training must first complete part 1.***

Participants will:

- Learn and practice skills that increase the effectiveness of patient care.
- Examine verbal/body language that creates barriers to service.
- Recognize assumptions that affect health care delivery.

**Practice A: Microscopy Training for Clinic Based Providers** – Diane Avenoso, CLIA Surveyor, Oregon State Public Health Laboratory

An annual conference classic! This interactive workshop is for the SBHC practitioner who needs Microscopy certification or a refresher course. Providers’ competency on microscopic testing is crucial to correct diagnosis and treatment of diseases. Participants will discuss specimen slides and take a test on the material.

Participants will:

- Identify cells, organisms and elements in a vaginal wet prep
- Describe the PPM lap quality assurance process
- Describe personnel qualifications and federal regulations

**Pediatric Oral Health A: Pulling it All Together: Integrating Oral Health into SBHC Practice – Part 1**– Dr. Eli Schwarz, Professor and Chair, Department of Community Dentistry, OHSU School of Dentistry; Dr. Kurt Ferre, Dental Director, Friends of Creston Children Dental Clinic; Lori Johnson, Prevention Specialist, RDH EP, OHA; Karen Hall, RDH EP, Virginia Garcia School Based Clinic; Yadira Martinez, Virginia Garcia School Based Clinic; Cindy Hallott, CDA, EFDA, Benton County Health Services; Heather Simmons, MPH, Program Supervisor, Multnomah County Health Department; Mary Daly, Tooth Taxi Program Manager, Dental Foundation of Oregon; Jessica Minahan, Dental Health Coordinator; Salem-Keizer Public Schools; Paula Hester, Executive Director, Oregon School-Based Health Care Network

Throughout Oregon, school-based health centers are considering how to incorporate oral health care into “whole-body” health care. School-based dental program experts from various school districts will describe successful models for integrating dental services into school-based health centers, including replicable steps, tools and documents.

Participants will:

- Describe the basic science of cavity-causing bacteria.
- Identify existing community-based dental resources to complement school-based health care.
- Learn how to measure and document dental outcomes for school-based health center patients.

**Partnerships A: Creating Your Own Thriving School**—Inge Aldersebaes, MPH, CHES, Director of School Employee Wellness, Tammy Alexander, Program Manager, Oregon School Based Health Care Network; other presenters TBD from Playworks, Hallways to Health, Alliance for a Healthier Generation

School-wellness is all the rage! Come hear what options there are for your host school—and how SBHCs can help—to create a sustainable, school-wide prevention and wellness campaign. Presenters representing national and Oregon-specific initiatives will outline their programs and how you can replicate them (and maybe even obtain resources to do so!).

Participants will:

- Learn how to create a school-health environment that promotes prevention, good health and academic achievement.
- Identify no- to low-cost resources to promote wellness among students, families and staff.
- Set the stage for integrating school staff into health activities

**Positive Youth Engagement A: Breaking Down Health Care Reform: What the Affordable Care Act Means for Youth**—Kate O’Donnell, Program Coordinator, Oregon School-Based Health Care Network; Statewide YAC Members

This workshop will provide a basic orientation to health insurance and the Affordable Care Act (ACA). Youth and adult allies will participate in interactive activities illustrating: What health issues affect adolescents? Why is health insurance important and how does it help everyone (including youth!) protect their health? What is the ACA and how does it affect the traditional health insurance model? What is special about the ACA in Oregon? Participants will come away with a thorough understanding of how insurance and the Affordable Care Act affect adolescents – and why we should get involved!

Participants will:

- Learn to describe what health issues affect adolescents and why health insurance is an important tool to protect *everyone* against unexpected medical costs,
- Learn what the Affordable Care Act is and how it affects young people, and
- Learn the basics of how the Affordable Care Act is currently being implemented in Oregon.

**10:45 - 11:00**     **Move to Session B/Networking**

**11:00 – 12:15**     **SESSION B SERIES**

**Policy B: Communicate, Relate, Educate, Legislate: SBHCs and Legislative Advocacy** – Doug Riggs, Northwest Grassroots and Communications

What are the best ways for SBHCs to build a relationship with their legislators? Learn from an experienced and successful lobbyist the best ways to communicate with your legislator, how to arrange an impactful legislative tour, and how to maintain a strong working relationship with policy-makers.

Participants will:

- Identify the key steps to arranging an effective legislative tour.
- Define a strategy for involving youth and possibly parents when hosting legislative tours.
- Create a tour packet

**Patient Centered B: AHCCP (Part 2), “You Say Tomato, I Say Tomahto: Planned Parenthood’s Youth Trainers Prepare Health Care Providers to Communicate About Sensitive Issues with Teens** – Joanne Alba, Education Projects Coordinator and Training Specialist; Jenny Russell, Youth Advocacy Coordinator; Youth Trainers, Planned Parenthood of Southwestern Oregon.

This “Standardized Patient Interview” (SPI) session allows participants to practice simulated health care interviews with youth trainers who will role-play patients presenting issues common to their peers. Following the simulated health care interviews, the youth trainers will offer feedback to providers on their questions, body language, listening skills, information, and confidentiality, along with other important forms of communication. ***Participants must attend Part 1 of this session in order to attend Part 2.***

Participants will:

- Learn and practice skills that increase effectiveness of patient care.
- Examine verbal/body language that creates barriers to service.
- Recognize assumptions that affect health care delivery.

**Practice B: Ways to ensure that “It Gets Better:” Improving the health of LGBTQ Youth in Oregon** – Kari Greene, Senior Research Analyst, Oregon Public Health Division

Lesbian, gay, bisexual, transgender, and questioning (LGBTQ) youth often face considerable challenges, particularly in clinical and educational settings. This session will address concrete ways to improve the health of LGBTQ youth in both of those settings. Using data from the Oregon Healthy Teen (OHT) survey and the GLSEN School Climate Survey, this session will focus on the priority health areas of tobacco use, suicide prevention, mental health, and reducing violence. This workshop will present information on what we currently know about the health of LGBTQ youth in Oregon, what disparities exist for sexual minority youth, and what information is lacking for the LGBTQ population overall. The presenter will offer best practices and policies to employ when working with sexual and gender minority youth in clinical and school-based settings. Participants will use case studies in a roundtable format to think through solutions to real-world challenges.

Participants will:

- Identify at least three health disparities experienced by sexual minority youth in Oregon.
- Understand how to tailor programming and policies to be inclusive of sexual and gender minority youth.
- Learn to identify and employ best practices for working with LGBTQ youth in a clinical setting.

**Partnerships B: A Word from our Sponsors: What SBHCs Can Learn from Oregon’s Health Philanthropies** -- Tracy Dannen Grace, Kaiser Permanente Northwest; Suk Rhee, Northwest Health Foundation; Also invited is Care Oregon

Learn from Oregon’s premier health foundations what projects they’d like to see SBHCs launch in support of health care transformation and/or patient-centered primary care practices.

Participants will:

- Identify health policy and program issues that Northwest philanthropies are advancing;
- Understand how SBHCs promote and align with health care transformation priorities;
- Describe potential and existing SBHC-led projects that address Oregon’s health care transformation needs.

**Pediatric Oral Health A: Pulling it All Together: Integrating Oral Health into SBHC Practice – Part 2**– Dr. Eli Schwarz, Professor and Chair, Department of Community Dentistry, OHSU School of Dentistry; Dr. Kurt Ferre, Dental Director, Friends of Creston Children Dental Clinic; Lori Johnson, Prevention Specialist, RDH EP, OHA; Karen Hall, RDH EP, Virginia Garcia School Based Clinic; Yadira Martinez, Virginia Garcia School Based Clinic; Cindy Hallott, CDA, EFDA, Benton County Health Services; Heather Simmons, MPH, Program Supervisor, Multnomah County Health Department; Mary Daly, Tooth Taxi Program Manager, Dental Foundation of Oregon; Jessica Minahan, Dental Health Coordinator, Salem-Keizer Public Schools; Paula Hester, Executive Director, Oregon School-Based Health Care Network

This second section will wrap up presentations of successful models for integrating dental services into school-based health centers. In addition, results from the oral health section of a recent survey of SBHCs will be revealed, setting the stage for a discussion of “What’s Next”: Will we establish a learning cohort? What state policies need to be addressed? What will we accomplish in the next 12 months?

Participants will:

- Identify existing community-based dental resources to complement school-based health care.
- Learn how to measure and document dental outcomes for school-based health center patients.
- Understand oral health service gaps and needs for SBHCs across Oregon.
- Develop next steps for expanding oral health practices in SBHCs.

**Positive Youth Engagement B: Creative Arts-Based Restorative Justice: A Collaborative Project between Mental Health and Primary Care** - Rachel O’Rourke, MA, ATR; Shannon Anastasiadis PNP, PMHS; and Karen Kazz Artis, ATR-BC

How can creative arts-based restorative justice help high-risk adolescents? SBHC providers describe how they developed this multi-disciplinary intervention to improve the quality of health care for their patients. Presenters will exhibit artwork created by youth as well as a step-by-step explanation of the goals, purposes and results of each creative intervention.

Participants will:

- Learn collaborative approaches between health care providers, mental health care providers, school counselors and school administration.
- Learn how creative arts-based restorative justice impacts the health and mental health of youth
- Learn theoretical concepts related to conflict resolution, violence prevention and social action.

**12:15-12:25**      **Move to Lunch Room**

**12:25 – 1:50**      **Lunch and Networking**

**1:50 – 2:00**      **Move to Session C/Networking/Break with Refreshments**

**Policy C: SBHCs and the Evolving Environment of Health Care Reform** – Chris Coughlin, Consultant and Facilitator; Holly Goebel, Union County SBHCs; Janelle McLeod, Clackamas County SBHCs; Sami Jarrah, Multnomah SBHCs; Leslie Ford, GOBHI and Eastern Oregon CCO; Sandra Clark, Health Share of Oregon; Dayna Steringer, Family Care.

Last spring, the Oregon School-Based Health Care Network (OSBHCN) participated in a series of conversations about SBHC relationships with CCOs and their experience with PCPCH recognition, including in-depth community assessments within a few SBHC systems. A panel involved in the community conversations will discuss how SBHCs are becoming active participants in health care transformation. Participants will have an opportunity to discuss their experiences with health care transformation in other counties.

Participants will:

- Describe how SBHCs help CCOs meet the requirements of health care transformation.
- Identify the benefits and challenges of becoming patient-centered primary care homes.

**Patient-Centered C: Client Goes First – Putting Young People in Charge of Creating Patient-Centered Practice**

Presenter Name (s): Tom Eby, Registered Nurse; Sonya Martinez, Certified Medical Assistant; Alice Johnson, Nurse Practitioner; Daniel Orozco, Senior Office Assistant, Roosevelt High School School-Based Health Center

A SBHC provider team in Multnomah County has applied a bio-psycho-social model to improve patient communication, enhance patient experience, and improve care delivery to children, youth and families. The team will present tools developed by the University of Washington Family Medicine Department.

Participants will:

- Name, describe and demonstrate core communication skills that enhance quality of care for clients.
- Learn how to use a “Patient Centered Observation Form” to enhance self-awareness and to give feedback to others.
- Utilize video to teach and reinforce effective and efficient communication among clinic team members.

**Partnerships C : Making the Case for School Health Capacity: Results from Oregon’s Return on Investment Analysis—** Isabelle Barbour, MPH, School Health Coordinator, and Sarah Ramowski, MSW, School Health Economist, Oregon Public Health Division

Health and education are deeply connected. Learn how Oregon translated student and school-level health and education data into a return-on-investment analysis and how our findings can be useful to developing an infrastructure to support school health.

Participants will:

- Describe the components of school health core capacity and how they link to student achievement and community benefit.
- Explain the associations between school health capacity, student health, student achievement and community benefit.
- Identify the elements of an economic return-on-investment analysis related to core capacity.

**Positive Youth Engagement C: Using Social Media Effectively** – Mr. Mike Moreno, MBA, Civic Communications

Civic Communications' presentation on "Using Social Media Effectively" is built on specific research regarding OSBHCN's relationship with both youth and adult stakeholders. This presentation will expand the attendee's knowledge of social media and give strategies for effectively utilizing this communication medium to share knowledge and increase stakeholder engagement, which will directly benefit the Network's effort to support and expand school based health centers throughout Oregon.

Participants will:

- Increased understanding of what social media is and how it can be utilized more effectively.
- Gain understanding of primary social media platforms recommended for use by OSBHCN stakeholders and each platform's recommended posting criteria.
- Transfer knowledge on best practices for maintaining a long-term social media communication campaign that increases stakeholder engagement.

**3:15 – 3:30**      **Wrap-Up and Farewell**